

## **Leading E-Retailer CSN Stores Unveils Its Thrifty Fifty Gift List The Ultimate Guide To 50 Great Finds For The Whole Family Under \$50**

Boston, Mass. – November 18, 2008: As the economic landscape continues to fluctuate, many gift givers are searching for impressive, yet less expensive ways to express their feelings for friends and loved ones during Holiday Season '08.

That's why CSN Stores, one of the Top 3 online home goods retailers in the U.S., has assembled the '[Thrifty Fifty Gift List](#)' – a 50 under \$50 collection of new, popular and affordable items that promise to delight all types of people (and pets).

“The holiday season is intended to be a time to celebrate and show generosity,” said CSN Gift Guru Dave Ladetto. “Problem is, this year, financial worries are heightened, while the desire to give loved ones a boost through a nice gift is also more pronounced. Though it's difficult to balance both of these needs, we've helped to pinpoint many presents that will offer the ideal solution.”

To aid the shopper with a heavy list and a light wallet, CSN's knowledgeable and caring gift experts have culled the most exciting items under \$50, and also handpicked the Top 10 Trendiest Gifts for those who don't have the time to scan 50 different options.

“In past years, gifts under \$50 were reserved for stockings or the Yankee Swap, with the more expensive gifts being saved for the big day,” comments Ladetto. “With our list this year, we wanted to find affordable gifts that shoppers can still present as the ‘big’ gift.”

Items on the Thrifty Fifty, such as the new Aspire Boarding Bag from Samsonite or the innovative Alessi ‘Pop-Up’ Bottle Cap Remover, have been selected, not simply due to their price, but because they're some of the hottest, most popular items online now.

To assist as many budget-conscious shoppers as possible, CSN has created an easy-to-use Thrifty Fifty Gift List [home page](#) and has also forwarded the information to many loyal customers. For other saving tips, gift guides, and commentary on all types of related topics, be sure to check out the CSN Blog at <http://blog.csnstores.com/>. Also, visit the [CSN News Center](#) for more information on CSN Stores and its 1 million+ product offerings.

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