



## OBAMA-MANIA

Tomorrow, for the first time in America's history, an African American will be sworn in as the President of the United States. And retailers have not missed the opportunity. There's more Obama gear out there than ever before.

You can get a sneak peek at tomorrow's Obama merchandise [Sawyer Shopper story here](#).

And here are some additional merchandise resources:

Commemorative Washington, D.C.-area metro passes that feature Obama's picture are on sale for \$10-\$20. You can purchase them online at [www.wmata.com/fares/purchase/store](http://www.wmata.com/fares/purchase/store).

[Upwithcupcakes.com](http://Upwithcupcakes.com) is selling T-shirts with sayings such as "The Two Hottest Things in America: Cupcakes and Obama" and "Cupcakes and Obama" for \$17.95.

And, true Obama supporters will need a life-size cardboard cutout, [available at csnstores.com for \\$35](#). (George W. Bush, Hillary Clinton and John McCain cutouts also available).