

CSN Stores LLC Launches "Value-Tine's Day List" for Frugal,
Fun-Loving Gift Givers

Third-Largest Online Home Goods Retailer Offers Sweetheart Deals:
50 Thrifty Valentine's Gifts Under \$50

BOSTON, MA -- January 29, 2009 -- CSN Stores, a leading retailer with 200+ sites, wants to do its part to encourage everyone to spread the love this Valentine's Day, by offering a gift list of 50 affordable and unexpected "Value-Tines." This collection of smile-inducing, heart-felt items under \$50 has been hand-picked by CSN's gift experts to appeal to a wide variety of people (and even some pets).

CSN Stores' Value-Tine's Day List features new products and trendy top-sellers including: an attention-getting Ashton Sutton Red Lips Jewelry Box, an adorable Home team Pets Red Sports car Bed, an elegant Lenox Bud Vase, a stunning Le Creuset Heart Ramekin, a hilarious Late For The Sky Dawg-Opoly Game and a stylish Heart-Shaped Rug from L.A. Rugs. To see all 50 great gifts, follow this link: <http://www.csnstores.com/50Under50>.

"Valentine's Day is the perfect time to re-ignite romance or even start a new one," said CSN Gift Guru Dave Ladetto. "But given the obvious challenge of the economic climate this year, many people might downplay this important holiday and we'd rather not see that happen. That's why we created our Value-Tine's Day Gift List to offer practical and entertaining options for budget-conscious shoppers."

CSN Stores' Thrifty Fifty Gift List for the December holidays was a big hit among consumers and Ladetto expects the Value-Tine's Day version to be just as popular. It includes very unique items sure to surprise recipients who usually get the same predictable chocolates, flowers and cards each February.

"In this year of change, it's time to find a new Valentine's Day Gift that's more creative, memorable and thoughtful," added Ladetto. "Our Value-Tine's Day list offers all kinds of endearing items for everyone from new crushes to long-term loves. It also caters to expectant moms, first-time fathers, great cooks and cherished pets."

About CSN Stores LLC

CSN Stores LLC, (www.csnstores.com), an Inc. 500 company operating in the U.S., Canada and the U.K., maintains 200+ sites, and was recently named to Internet Retailer's Hot 100 List of 2009's Best Retailer Web Sites. CSN gives consumers an unparalleled selection of top brands, great service, and low prices. Stores include: Cookware.com, AllModern.com, CSNLighting.com and Luggage.com. Shop easy at CSN.

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VALUE-TINE'S DAY

50 GREAT GIFTS UNDER \$50

Ready, set, Save!

Even if money is tight, it's still important to show that special someone how much he or she means to you on Valentine's Day. That's why CSN Stores' knowledgeable and caring gift counselors selected our Thrifty Fifty Value-Tine's items, a collection of products that are both appealing and reasonably priced.

We suggest starting with our Top 10 Under \$50 and then exploring the rest of these thoughtful, fun, and functional items, to find something that's enjoyable and affordable for that special someone in your life.



THE TOP TEN



Red Lips Leather Jewelry Box
by Ashton Sutton
\$40

Pucker up with the gift that puts a unique twist on traditional jewelry boxes.



Red Wrought Iron Wall Pot Rack
by Kinetic
\$29.99

Reduce kitchen clutter and spice up your cooking with this vibrant, red pot rack.



8-Ounce Heart Ramekin
by Le Creuset
\$17.95

Cook up unforgettable memories with this heart-shaped ramekin.



Silicone Heart Sheet Mold
by Paderno World Cuisine
\$21.40

Forget the chocolates, make heart-shaped cupcakes instead.



Fun Shapes Medium Pile Heart Rug
by L.A. Rugs
\$39

What a perfect day to give someone a heart-shaped rug.



Race Car Pet Bed
by Hometeam Pets
\$25

This racecar dog bed is the perfect pit stop during your pet's busy day.



Diaper Bag in Paisley Park Pink
by Trend Lab
\$36.36

A stylish, 'mom-savvy' diaper bag.



Opold Bottle Holder
by Blomus
\$34.82

This sleek, stainless steel wine holder is sure to liven up any table.



Floating Hearts Bud Vase
by Lenox Dinnerware
\$29.95

Accented with 25 karat gold, add panache with this stunning, floating heart vase.



College Monopoly Collection
by Late for the Sky
\$24.95

For the sports fan, a college-themed take on the classic Monopoly game.

THE BEST OF THE REST

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