

today's news

60% of Top 100 online retailers offer free shipping

61 of the largest 100 online retailers offered free shipping as of the week of Monday, Nov. 10, though nearly all tied it to conditions such as minimum order value, type of product or a limited time period, according to a survey conducted this week by *Internet Retailer*. Zappos and Blue Nile were the only two offering unconditional free shipping. The retailer with the highest minimum order for free shipping was Urban Outfitters, at \$250.....

The most common free-shipping offer this week was on orders of \$50 or more, a deal offered by nine of the retailers, including office supplies rivals Staples, Office Depot and Office Max, and Apple, Target, Restoration Hardware, 1-800 Contacts and eBags. Another five, Toys 'R' Us, CSN Stores, CVS, Lowe's and Oriental Trading Co., offer free shipping on orders of \$49 or more. HPShopping's free shipping kicks in on orders of \$59.