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Relieved Parents Rush For Baby Pee-Pee Blocker

Date: Monday December 8, 2008

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(Wireless Flash) -- Having a whiz kid can sometimes make parents a little pissy.

Now, there's a solution to end wee ones' wee-wee accidents.

The Weeblock is a sponge-like guard designed to protect unsuspecting parents from pee while they change their baby boy's diaper.

The Weeblock -- which is available for \$9.99 on csnstores.com -- is placed between the baby's legs during changing, blocking and absorbing stray squirts.

It comes in various designs that say things like, "Whizzz Kid," "Lil' Ladies Man," and "Lil' Squirt," and CSN Stores spokesman Jon Ivers says parents are rushing to buy it.

Says Ivers: "Feedback from parents confirms that the Weeblock works. It's an easy solution for that thankfully temporary phase of baby's life."

Ivers says clueless dads could really benefit from the pee blocker and it may make them less apprehensive about changing diapers.

It's washable, so it can be used time after time.

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