

New, Eco-Friendly Goods Bring ‘Big Green’ to Spring Clean

CSN Stores Assembles a Top Ten Green Goods Gift Guide To Help the Sustainable Stay on Top of Spring Greening

The ‘fresh-start’ feel of spring, personified by the annual outdoor/indoor cleaning ritual, typically extends to only the dirty yard and home. But this year, with the economy struggling, wasteful uneconomical, appliances and habits, such as the old, inefficient dishwasher or the purchasing of plastic, artificially dyed accents, need to be first on the list of things to go.

That’s why CSN Stores, a top 3 online retailer of housewares and home furnishings, is launching its Spring Greening Initiative, an aggressive promotional campaign to market the best, newest, and most affordable eco friendly products. From free flow toilets to bamboo kitchen accents, CSN carries thousands of items that help save homeowners money and are great for the environment.

“The ‘green’ movement came on so strong that it can be a bit overwhelming to sift through the thousands of ‘renewable choice,’ ‘energy star,’ and ‘eco approved’ items that flood the market” says CSN Green Blogger Suzanne Turnbull. “That’s why we assembled a very accessible list of eco gear complete with items for the kitchen, bathroom, living room, bedroom, yard, and more.”

Take a look at our top ten Spring Greening products, organized by room, and be sure to check out Turnbull’s blog at <http://www.greenerhomedesigns.com> for frequent eco friendly tips, trends, and product spotlights.

Bathroom:

[Brondell - Swash 250 Ecoseat Toilet Seat in White with Filter](#) - \$249.99 (CSNStores.com)



This innovative green bathroom essential from Brondell is both a toilet seat and bidet. The bidet function results in 75% less paper use and the seat’s hydro powered nozzles cut down on electricity. CSN also carries a wide variety of low flow toilets, toilets that use a maximum of 1.6 gallons of water per flush compared with about 3.5 gallons of water used by a standard toilet.

Bedroom:

[Amenity Home - Cove Cream and Moss Duvet Collection](#) - \$330 - \$1,489 (AllModern.com)



“For the bedroom that looks and thinks modern, AllModern.com offers this collection of incredibly soft, purely organic duvet covers and shams,” says Turnbull. Each limited-edition, large-scale image is printed individually onto skal-certified, 300 thread count cotton that’s been organically grown and organically processed.

Kitchen:

[Energy Star Dishwashers](#) - \$550 - \$2,000 (CSNStores.com)



Energy Star qualified dishwashers use 41 percent less energy than the federal minimum standard for energy consumption and use much less water than conventional models. CSN proudly features quality Energy Star brand names that are both affordable and stylish like Danby, Frigidaire, and Whirlpool. “Due to the amount homeowners save on power and water when using an Energy Star dishwasher, these products really end up paying for themselves,” adds Turnbull.

Living Room:

[In Modern - Linear Cocoa No-Tool-Assembly Round Side/End Table](#) - \$125 (CSNStores.com)



An affordable and stylish side table, this accent from In Modern is constructed of durable Forest Stewardship Council SmartWood and stained in eco-friendly, 100% non-toxic water based finish.

The Porch and Patio:

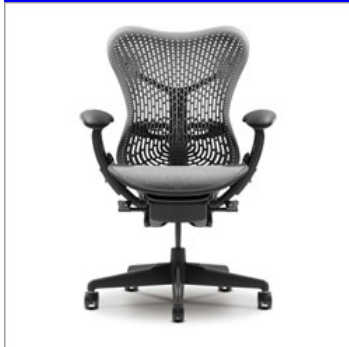
[Mio Culture - Beehive Soft Bowl](#) - \$39 (AllModern.com)



Designed to minimize environmental impact, the Beehive SoftBowl can be used as a planter cozy or a storage container for the home and office. This bowl is produced using less than one tenth of the energy needed to create ceramic bowls of similar sizes. “The other great thing about this bowl,” says Turnbull, “is that it is handmade by local crafts people, supplementing their income, and is available in three different colors.”

Office:

[Herman Miller - Mirra Basic Chair](#) - \$539.10 (CSNOfficeFurniture.com)



Both ergonomic and eco-friendly, this slick office essential offers the best of both worlds. Mirra features common materials applied in original ways--such as the elastomeric seat suspension and molded polymer back that are used instead of foam and fabric. The relationship between materials and technology was optimized to achieve maximum performance with minimal materials. “This eco-office must-have was named among the Top 10 Green Building Products,” adds Turnbull.

Nursery:

[Cariboo - Folding Bassinet in Mahogany](#) - \$265.46 (CSNBaby.com)



This beautiful bassinet is part of a collection of children's furniture that showcases elegant design and practical features. Designed and made in New Zealand, the Cariboo collection is constructed of sustainable Radiata wood and finished with mahogany stain.

Pet's Domain:

[Imperial Cat - Large Crocodile Cat Scratcher](#) - \$25 (CSNStores.com)



“Greener pastures for your cat await with this fun and eco-friendly cat scratcher” says Turnbull. The Crocodile Scratcher offers a variety of scratching surfaces, and the croc's back creates the perfect angle for snoozing. This item is made from 30 percent recycled material and is 100 percent recyclable.

Game Room:

[Late for the Sky - Earth-opoly Board Game](#) - \$24.95 (CSNStores.com)



This Earth-themed property trading board game promotes sustainable living at a young, impressionable age. Be sure to turn 'game night' into Earth Day with this educational and exciting board game that includes game cards with interesting facts and 'Go Green' tips.

Wardrobe:

[Gus & Max 30 - Ultra Soft Men's Reversible Robe](#) - \$159 (CSNStores.com)



Sustainable living has just gotten stylish. Made of ultra-soft 100% chenille and produced in an eco-friendly manner without formaldehyde and any harsh dyes, "this is by far the most comfortable way to enjoy the benefit of Spring Greening," says Turnbull.

Please contact me via email, wflanagan@csnstores.com, or at 617.502.7051 if you'd like high res images, more information, select samples, or would like to set up an interview with Turnbull to discuss the CSN Spring Greening Initiative, eco-friendly items, or any green tips and trends. Thanks for your consideration.