

Fall Forecast for CSN Stores Focuses on Fitness, Fresh Lines & More

Fast-Growing Online Retailer To Drive Even More Momentum Heading into Q4

BOSTON, Sept. 19 /PRNewswire/ – CSN Stores LLC, ranked among the Top 3 U.S. online retailers of home furnishings and housewares, plans to unveil several new lines and sites in anticipation of the upcoming fall and holiday seasons.

Building upon strong momentum from the past 12 months, there's a lot on the horizon at CSN – from exclusive lines to new ways to get into shape:

- Stanley Goes Coastal: Stanley Furniture, one of the most respected names in furniture, has teamed up with Coastal Living Magazine to design a brand new collection of coastal-cottage accent furniture. Starting in November these luxurious, Oceanside-themed pieces will be available online only at CSNStores.com.
- CSN Hits the Gym: CSN plans to enter the fitness category with FitnessEquipmentAndMore.com, a site featuring the best new gear for the home gym. Beyond treadmills and other fitness staples, the site also offers some unexpected items that contribute to healthy living, including jogging strollers and veggie steamers.
- Best of the 'Rest': CSNMattresses.com will soon unveil its new look and product search technology, while also offering an expanded selection of popular mattress brands. It's now a one-stop shopping destination for mattresses and other bedroom accessories.
- Artek Stool 60 Turns 75: AllModern.com celebrates the 75th anniversary of the iconic Artek Stool 60, one of the first furniture pieces to feature L-legged construction.
- Beautiful Bins: Vipp, a high-end, innovative line of bins and bathroom decor from Denmark, popular among cosmopolitan trendsetters, is now part of AllModern.com's ultra-trendy portfolio.
- Semi-Exclusive Home-Office Decor: AllModern.com is one of a handful of online retailers hand-picked to carry Herman Miller's Lifework Portfolio, an ergonomic and innovative collection of desks, seating, and accessories designed to help individuals work comfortably at home.
- Blogger Blast: CSN's many Cyber Shopping experts have banded together to share a variety of experiences, trends, and tips on the new CSN Blog (<http://blog.csnstores.com>). And for blogging platforms geared towards specific audiences, check out CSN's new sister blogs, including Green Design, Food Fight, Office Furniture Central and more.

Founded in 2002, CSN Stores offers consumers an unparalleled selection of home and office brands online, top-notch customer service, and low prices. Stores include: AllModern.com, Luggage.com, CSNRugs.com, Strollers.com and Cookware.com.

Los Angeles Times AOL money & finance

The Earth Times SAN FRANCISCO Business Times MarketWatch

YAHOO! FINANCE Montana's News Station

PHOENIX Business Journal The Seattle Times DAILY NEWS | Topics Interest! ALERT

ATLANTA BUSINESS CHRONICLE

tickertech.com

BN BetaNews

Kiplinger.com