

CSN Stores courts Canadian consumers

CSN Stores LLC, a Boston online retailer of home furnishings and housewares, said today that it is now ready to offer Canadian consumers access to its more than 200 "e-boutiques," which are stocked with "branded products ranging from bar stools to bedroom sets and greenhouses to game chairs."

The company said it was responding to demand from Canadian consumers.

Retail websites under the CSN Stores umbrella include [AllModern.com](#), [Cookware.com](#), and [BedroomFurniture.com](#), among others, the company said. (Taken from one of the company's websites, the image above shows a leather love-seat.)

"We believe Canadian consumers have been underserved by their online shopping options," company chief executive and cofounder Niraj Shah said in a statement. "But now we can give Canadians the same wide selection of products, well-trained customer service counselors and savings opportunities that our US customers enjoy."

(By Chris Reidy, Globe staff)



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