

CSN Stores and TV Design Star Angelo Surmelis Join Forces To Rescue Recession-Weary Living Rooms

*Leading Online Retailer Launches Nationwide "Living Room Search and Rescue"
With \$5,000 Grand Prize*

Boston, Mass., August 17, 2009 – Today, the No.3 U.S. online retailer of home furnishings and housewares is launching “CSN Stores’ Living Room Search and Rescue,” a coast-to-coast contest seeking recession-weary living rooms most in need of resuscitation. With the help of Celebrity TV Designer Angelo Surmelis, CSN’s Room Rescue Crew will bring one flat-lining living room back to life through a **\$5,000 Grand Prize Rescue Package**, and will offer other desirable prizes to runners-up.

Just by entering the contest, participants will receive a 10 percent CSNStores.com discount on any of the one million products offered on the company’s 200+ U.S. sites, including items in the angelo:HOME line -- a stylish new collection of sofas, chairs, and loveseats designed by Angelo that seamlessly combine quality, comfort, and value.

"Your home is a place to be with family and friends and the living room is the perfect space to gather," said Angelo. "If it doesn't represent you and your family, something feels incomplete. Let's change that! We really believe that the way you feel in your living room is linked to the way you feel in your life. This is about making you and your family happy in your home -- and who doesn't love that?"

The grand prize package will feature angelo:HOME furniture, Quoizel lighting, SEI room accents, Couristan rugs, and Hitchcock-Butterfield mirrors, yielding an invigorated living room that truly starts the next decade off in stunning style, abandoning any remnants of the recession. On top of the grand prize package, the winner will also receive an in-home, in-person consultation by Angelo.

“Small room accents have been very popular in 2009 at CSN, as people are trying to add more appeal to their decor inexpensively,” said CSN Stores’ Upholstery Category Manager Alex Wilczek. “We wanted to tap and elevate this trend by partnering with Angelo on this contest and his new line. Together, we’ll show people how they can make an even more positive impact on their surroundings by integrating a very affordable new couch or set of chairs, as well. We really like Angelo’s line, because it combines high-end design elements and great prices.”

To enter the Living Room Search and Rescue, contestants need to log onto www.csnstores.com/searchandrescue, or the main company site, www.csnstores.com, and briefly explain how their living room has been affected by the recession and why it needs saving. CSN is accepting entries today through October 20, 2009.

Angelo and CSN judges will choose the contest finalists, asking them to submit a picture of their ailing living room as the second phase of the contest.

The grand, second and third-prize winners will be announced in late November and the room revitalization will occur soon afterward.

The second prize has a retail value of \$1,000 and includes angelo:HOME's Bogart Chair and Ottoman and other décor from CSN Stores. The third prize is an elegant Kartell Boheme Vase valued at \$200 from AllModern.com.

For more information on the Search and Rescue or to arrange an interview with Angelo or a member of the Rescue Crew, please contact Will Flanagan at wflanagan@csnstores.com or pr@csnstores.com.

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About CSN Stores LLC

CSN Stores LLC (www.csnstores.com) is comprised of 200+ online e-boutiques providing unparalleled selection, great customer service and significant savings. Based in Boston, Mass., CSN Stores LLC offers more than 1 million products and serves customers in the U.S., the U.K. and Germany. Select CSN Stores include: AllModern.com, Cookware.com, Strollers.com, CSNBaby.com, Luggage.com, WritingDesksAndMore.com, RacksAndStands.com, CSNRugs.com, CSNMirrors.com, AccentFurnitureDirect.com, and many, many more. CSN was selected as part of the Hot 100 Best Online Retailers in 2009 by Internet Retailer.

About Angelo Surmelis

Angelo Surmelis has been designing furniture for private clients for more than 15 years. He owns one of Los Angeles' top design firms, angelo:HOME (formerly known as Swell-Space), where he has worked for some of the biggest names in Hollywood. Angelo has launched four television design shows, including "Merge" for Lifetime, "Clean Sweep" for TLC, as well as "24 Hour Design" and "Rate My Space with Angelo Surmelis" for HGTV, and has appeared on "My Celebrity Home" for the Style Network, The Tyra Banks Show and CNN among others. For more information on Angelo, please visit: www.angelohome.com.