

THE WALL STREET JOURNAL.

TECHNOLOGY

Consumer Technology

Blog Watch

By LYDIA SEROTA

• MODERN DESIGN BLOG

UniqueDecor.blogspot.com

This blog from furniture company All Modern, a division of Boston-based CSN Stores LLC, focuses on ideas for decorating a modern home, which are presented by color, theme, furniture piece and more. While some posts highlight design trends and individual designers, the bulk of the posts spotlight particular products. Bloggers provide commentary on new products, as well as basic information such as price, color, dimensions, awards and where to purchase the items.

A recent post features a design studio that uses reclaimed lumber to make custom furniture. "What does this mean and how does this affect you? It's simple -- You're helping to save the environment because NO trees are cut down in the making of these hand-made furniture pieces!" the blogger writes.