

Catch A Crisis Off Guard

Prepare For the Worst with The Best New Items from CSN Stores' Crisis Survival Network

BOSTON, Mass. -- Just watch the news for an hour, and you'll see earthquakes, tornadoes, hurricanes, forest fires, floods, blizzards or other crises that range from catastrophes to everyday inconveniences. Whether you're faced with a 20-acre forest fire approaching your house, a blackout from a fierce storm, a flooded basement or a record-breaking heatwave, it's best to be prepared instead of scrambling for last-minute solutions. At CSN Stores, we believe in being ready to manage and survive any crises at anytime.

CSN Stores, a Top 3 national online retailer of home goods, operates over 200 sites in niche market segments. A number of these sites, such as EveryGenerator.com, JustWaterPumps.com and EverySpaceHeater.com offer a wide range of tools to combat a crisis head-on and comprise the CSN Stores' Crisis Survival Network.

"Turning a bad situation into a manageable one can be easier than most people expect," says Andrew Pierce, one of CSN Disaster Preparation Experts. "Sometimes it's just all about being prepared and having the right equipment at the right time."

That's why CSN's Disaster Preparation Experts have assembled a short and varied list of items that will help ensure that a crisis never catches you off guard.

[Pacer Pumps Fire-Fighting Kit with 5.5 HP Briggs & Stratton Pump Engine](#)

\$794 at JustWaterPumps.com

Protect your family, home, ranch or farm with this complete fire-fighting package. This kit includes a rugged 5.5 HP Pacer Pump with a Briggs & Stratton OHV engine, as well as suction and discharge hoses, so that you can extinguish a fire or help control it until the fire department arrives. Ideal for use on buildings, brush, and wooded areas, this pump can use water from a nearby pool, stream, pond, or even a shallow well. This kit is a must-have if you live in an area prone to forest or brush fires and it arrives fully assembled.

[Briggs and Stratton Elite Series 5500 Watt Portable Gas Generator](#)

\$729.99 at EveryGenerator.com

A portable generator can make a bad situation disappear at the flick of a switch. This model moves with little effort, and is crafted with 11-hour run time at half load for the ultimate in convenience. This Briggs and Stratton generator features five convenient outlets and has a low-tone muffler to keep noise minimal. A recoil starter ensures that this generator starts every time. This is the ultimate 'Be Prepared' tool.



[Guardian Quiet Source 16 kW Automatic Standby Generator with Optional Transfer Switch](#)

\$3,299 at EveryGenerator.com

For people who experience frequent blackouts, often a portable generator isn't quite enough for their needs. This home standby system is one of the most powerful and quiet air-cooled generators on the market. It automatically kicks on when the power goes out. The exclusive Whisper-Test feature allows the generator to run 50 percent quieter during weekly self-testing cycles. This model runs on either natural gas or liquid propane and can truly provide "whole house power" when matched with the optional 100 Amp transfer switch. This generator is ideal for summer home owners that don't want their pipes freezing during the winter.



ReddyHeater 55,000 Btu Pro-Tough Series Propane Forced Air Heater

\$221.99 at EverySpaceHeater.com

A power outage in the dead of winter can turn a home into a huge freezer in no time. And for families with children or elderly occupants, maintaining a warm home is an absolute necessity. The ReddyHeater Pro-Tough Forced Heater runs on propane and will heat a large room in a matter of minutes. This high-performance heater is portable and ergonomically designed.



TPI 18" Self-Contained Power Mister

\$477.99 at EverySpaceHeater.com

A sweltering heat wave can ruin a wedding or outdoor barbecue. But this power mister offers the perfect solution to those dangerously hot summer days. It's also great for youth soccer, neighborhood races, and even events where families are forced to stay on their feet for extended periods, like the annual July 4th parade. Dehydration and the blazing sun can prove to be a troublesome and potentially dangerous combination at any of these events. Stay safe with a Power Mister.

Regardless of the crisis, it's always best to think ahead and be prepared with the solutions offered at EveryGenerator.com, JustWaterPumps.com, and EverySpaceHeater.com – all part of the CSN Stores' Crisis Survival Network.

For more information on CSN or any of the aforementioned items, please contact Will Flanagan at wflanagan@csnstores.com or at 617.502.7051. We can also arrange for an interview with one of CSN's Disaster Preparation Experts to discuss trends, products, or preparation tips. Catch a crises off guard with the CSN Crises Survival Network.

