

# Dad's Declared Young at Heart

## CSN Stores / Harris Poll Says Pops Prefer Game Gear This Year For Father's Day

Let's face it, shopping for Dad is difficult. Just stroll into your Dad's closet and you'll find reminders of past gifts that got a smile or a wink, but were ultimately kicked to the curb. These are gifts like the dancing beer can and the now-dead, once-flapping, once-singing plastic fish on a plaque. And when's the last time you saw him wear that tie you got him? Spurned gift givers tend to give up and go the gift certificate route. But this year, they don't have to do that. CSN Stores is here to help find that perfect gift for pop.

A Top 10 online retailer of home and office goods, CSN teamed up with Harris Interactive to ask 2,920 dads, moms, sons, and daughters, exactly what the family patriarch is pining for in '08. Our national survey discovered what many mothers have known for years, that dads are just young boys trapped in adult bodies.

Out of all the office, home, and garden goods listed in our multiple-choice survey, fathers were drawn most (31 percent) to gaming gear. Responding to what Dad really wants, CSN collected a very wide selection of nearly 4,000 NCAA, MLB, NBA, and NFL goods to make shopping for the sports-crazy father easier. You can check out a few items below or tap the entire selection here: [CSN Fan Products](#).

Based on our survey results – grilling gear came in second with 29 percent of the votes and gardening/landscaping was third with 18 percent. Following please find a few gift suggestions from [www.CSNStores.com](http://www.CSNStores.com) that reflect the 2008 survey results:

### For the Fan-Tastic Father

Bass - Deco Penthouse Sports Team Home Theater Chair: CSN Stores' Price: \$2,033

Every father needs a throne. This comfortable and fan-friendly chair is destined to become your dad's favorite seat in the house. The lounge's frame is built from kiln-dried wood and the reclining seats are supported by metal coils for ultimate comfort. The lounge can be tailored to reflect a large selection of colleges and universities from around the country. So, chances are, you can find you're the ideal, personalized seat for your father here.



MLB, NBA, and NFL Barstools (\$124.99), Pool Table Lights (\$247.50), and Pub Tables (\$299).

Whether he's a baseball junkie, hoops nut, or football maniac, these are the perfect Father's Day gifts for the sports dad.

Light up your game room with the Team Logo Stained Glass Pub Light. Each piece of glass is hand-cut and soldered into its proper place with great care and precision. Your favorite team's logo is screen printed directly onto the glass in coordinating team colors. Its Tiffany-style construction makes this the ultimate in sports lighting.

Complete your dad's game room with a Team Logo Barstool or Pub Table. Ideal for hosting viewing parties or just lounging around, each table top is coordinated with your favorite NFL, NBA, or MLB team's colors.





**Carrom NASCAR Premium Foosball Table: CSN Stores' Price: \$749**  
For many fathers, it's impossible to outgrow a love of foosball. This high performance table will put pep in your father's step that he hasn't had for years. Plus, this is a can't-miss-gift if for the NASCAR-loving dad. The table's counter-balanced players have a wider tournament style foot pattern, designed to look like a racecar driver. Eight-sided hardwood handles allow for precise player control so you can play hard and fast. The authentic NASCAR artwork will bring out the racing fan in anyone. Buckle up and surprise your dad with a gift he didn't see coming.

**Creative Cooling - Coola Can Sports Refrigerator: CSN Stores' Price: \$329**

The Coola Can Sports Refrigerator is the ideal second refrigerator for the sports dad. Its unique can-shape and colorful graphics make reaching for a cold drink entertaining for family and friends. This awesome cooler can hold up to 60 cans and keeps them cold at a chilly 32 degrees. Use it without the lid and your drinks will still chill and remain cold because the cool air stays in the cooler! Game on.



### For the Young at Heart



**Fatboy Fox - FOX Sports Beanbag, CSN Stores' Price: \$229**

The Fatboy FOX Sports beanbag is perfect for lounging and cheering in front of a game. It features both extra large dimensions and a contouring ability that combine to provide comfort through any close calls or extra innings. Available in FOX's signature cobalt blue with a tag of authenticity featuring the FOX sports logo, this beanbag is sure to please any Dad who's a sports fan or just a fan of relaxing. Ideal for rec rooms short on space.

**Playseats - 73000 Evolution Game Chair: CSN Stores' Price: \$325 (BRAND NEW OFFERING)**

Our survey results suggest that gaming chairs aren't just for the kids any more - dads want in the action, too! This **brand new** deluxe model offers streamlined styling, increased seat cushioning, and tubular steel construction to eliminate excess wobble. Truly one-of-a-kind, this bucket seat is designed to offer authentic racing sensations, with fast-paced, video-gaming results. Backed by the experience of actual drivers, and the science of a German GS Racing laboratory, this product is the real deal. So tell your Gaming Dad to gear up for his best lap yet, with the "fastest" seat in the house.



**DMI Sports - Dartboard and Cherry Cabinet: CSN Stores' Price: \$77**  
This bristle dartboard and cherry cabinet set is a great way to re-introduce a classic from your dad's college days back into his life. The traditional style and hardwood construction of the cabinet will complement any room. We just recommend you keep it out of the kitchen. The set includes a bristle dartboard and a traditional and electronic scoreboard. Every dad deserves his fun.

## For the Grilling Gods

Fire Stone Legacy 20" Cook Number Electric Grill: CSN Stores' Price: \$579  
If there's a dad on your list who wants a heavy-duty, easy-to-use grill that doesn't take up a lot of space, the Legacy 20" Cook Number Electric is right for you. It's simply the most powerful electric grill on the market and the only electric grill with patented Cook Number technology. Ten precision settings tell the griller when food is cooked exactly as intended. It uses standard 110-volt current, but it does what big Cook Number Grills do in places where no gas hookups exist or where charcoal isn't appropriate.



Introducing two **brand new** grills that are perfect for the dad who's a true Grilling Aficionado.

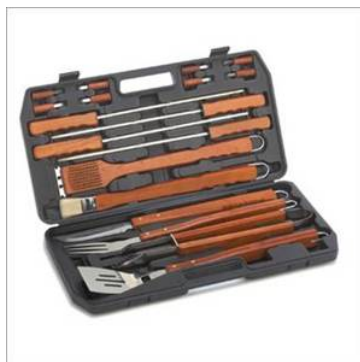
Fire Stone - Legacy Cook Number 24" Gas Grill Head with Deluxe SS Cabinet:  
CSN Stores' Price: \$1,275

Weber - Summit Stainless Steel Gas Grill:  
CSN Stores' Price: \$2,299



First, we have the Fire Stone Legacy 24" – the newest grill from one of the industry's best manufacturers. Convection cooking meets grilling with this innovative cooking tool. Now dad can grill without burning, sear meats like a fine restaurant does, roast chickens - even turkeys - and bake everything from cookies to soufflés. In short, he'll be a better cook, instantly. Foolproof technology makes the Legacy the ultimate cooking machine.

With the Weber Summit S-670, your dad will get the best of everything. Six primary burners, lighted control knobs, a side burner, smoker box, sear burner, and rotisserie combine with a beautiful design to make this no ordinary grill. Its monster, 624-square-inch cooking area is perfect for feeding large groups. This is the next generation of the classic "family grill."



Arctic, 18-Piece Stainless Steel BBQ Tool Set: CSN Stores' Price: \$49

Looking for something a little more affordable than a new grill? Reward your dad with a beautiful grill accessory set. This 18-piece stainless steel BBQ Tool Set makes any grill complete. It has everything you need in one place to create that perfect meal. Set includes 1 spatula, 1 pair of grabber tongs, 1 roast fork, 1 grill/steak knife, 1 marinade brush, 1 grill scraper, 4 kabob skewers, and 8 corn cob holders.

## Other Father Favorites

Robomower – RM400 Robomower: CSN Stores' Price: \$1,715.75  
Give dad a break from mowing the lawn – forever! The **brand new** RM400 Robomower is a fully automatic, robotic, programmable lawnmower. Follow the easy set-up directions and program the time and days of the week you'd like the Robomower to cut your lawn. It will take care of the rest, traversing your lawn in a systematic pattern until it is expertly cut. Once it's done, the Robomower will return to its docking station to recharge and rest until its next assignment. Dad will get all of the credit for zero effort.





Logitech - Harmony Advanced Universal Remote with Touch Screen – CSN Stores’ Price: \$339

Your dad will experience a new standard in simplicity with even the most complex components. With just one touch you can start watching, listening or playing. He’ll be in command of up to 15 components. Turn on the TV. Raise the volume on the speakers. Dim the lights and start the DVD player. All with one remote. This is an essential tool for the dad with multiple gadgets. No home, and father, is complete without this universal remote.

Blomus - Chimo Large Wave Fireplace: CSN Stores’ Price: \$1,290  
Adding fireplaces that need no chimneys, but can bring a lot to a room, is a new home décor trend. The Wave Fireplace has a distinctive and unique style that’s sure to enhance any room. This wall-mounted conversation piece is just the thing Dad needs to add more fire and comfort to his den. And hey, it sure beats a tie, belt or sweater.



Humanscale Foot Machine with Massage Balls: CSN Stores’ Price: \$95

Studies have shown that 40 percent of all men have health issues such as blood clots, varicose veins and pressure on the Achilles tendon due to pooling of fluids in the lower limbs — the result of prolonged, inactive sitting.

The foot machine, with its ball-bearing, roller design encourages gentle rocking of the feet, which uses most of the lower leg muscles and increases healthful circulation. The foot machine also performs as a standard foot rest, providing support for the legs and relieving pressure on the lower back. This great invention also helps to rejuvenate tired feet. Perfect for the office or home, this is an ideal Father’s Day gift for the hard-working dad.

For more information about these items, hi-res JPEGs, or an interview with any of our Father-Friendly Gift-Giving experts, please contact Chuck Casto at [ccasto@csnstores.com](mailto:ccasto@csnstores.com) / 617.502.7223 or Will Flanagan at [wflanagan@csnstores.com](mailto:wflanagan@csnstores.com) / 617.502.7051.