

Contact: Chuck Casto
CSN Stores, ccasto@csnstores.com
617-502-7223

CSN Stores Ranked In Top Tier of Massachusetts' Fastest-Growing Businesses

*National Online Retailer of Home and Office Goods Lands No. 4 Spot
on List of 60 Distinguished Pacesetters*

Boston, MA – April 18, 2008 -- The Boston Business Journal (BBJ) has ranked CSN Stores, LLC as No. 4 out of the Top 60 fastest-growing private companies in Massachusetts. With 2007 sales of more than \$200 million, CSN was also one of the largest companies participating in today's Second Annual Pacesetters Awards ceremony at the Sheraton Boston.

The award recognizes CSN's founders, CEO Niraj Shah and Chairman Steven Conine for their skills in managing a rapidly growing company, showing robust revenues and creating business strategies that have led to success in a competitive business environment.

[CSN Stores](#) received this honor based on information gathered and assessed by the BBJ that detailed the company's performance from 2004 to 2007. CSN's 2007 sales increased 83% from 2006 and 638% from 2004. The company has implemented aggressive plans to continue expanding in 2008 and beyond.

"Our growth has been very gratifying," said Shah. "Despite the country's recent economic struggles, our sales continue to increase thanks to our unique value proposition, which offers our customers unparalleled product selection, great service and substantial savings -- simultaneously. We're delighted that the Boston Business Journal has recognized our growing business through this prestigious award."

"CSN is helping to lead the way in the consumer e-commerce space here in Boston," said BBJ Editor George Donnelly. "We're thrilled that CSN participated in the Pacesetters selection process this year and we look forward to tracking the company's continued success in the years to come."

About CSN Stores: CSN Stores, LLC, (www.csnstores.com), an Inc. 500 company, was ranked among the Top 10 online retailers in the home and garden category by Internet Retailer in 2007. CSN maintains over 200 Web sites in niche market segments. Selling over one million products, CSN offers consumers the largest selection of leading brands online, great service, and low prices. Stores include: AllModern.com, Luggage.com, BabyCarSeats.com, PubSets.com, HomeTheaterSeatingOnline.com, and WritingDesksAndMore.com. Shop easy at CSN.

About the Pacesetters: The Pacesetters list was determined by survey information gathered and analyzed by the BBJ from private companies throughout Greater Boston. Sixty companies were selected based on their revenue growth between 2004 and 2007, which had to exceed at least \$1 million as of 2004.

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