

This Mother's Day, She Wants The Best Of The Rest

CSN/Harris Poll Says Moms Want Relaxation Gifts

Mother's Day is less than five weeks away and most men have no clue as to what the moms in their life really want. CSN Stores, a Top 10 U.S. online retailer of home goods, decided to take the guessing out of gift-giving and commissioned the well-known polling organization, Harris Interactive, to ask 2,920 moms, dads, sons and daughters what's "in" this year for Moms.

We discovered that traditional offerings such as chocolates, flowers, and cards were upstaged by gifts that will help moms relax, such as spa accessories, shower heads, and massage chairs. In fact, 37 percent of moms opted for a therapeutic relaxation product. Other top contenders were kitchen items like a cookware set (34 percent) or garden products including a robotic lawnmower or greenhouse (29 percent). For more details, please click here: [Mother's Day Survey Press Release](#)

Based on this survey, we've suggested a few items from www.CSNStores.com that reflect moms' preferences. We also threw in a number of products, like the new Repose Massage Chair, that dads will enjoy too. Let us know if you want more information about these items or hi-res JPEGs.

HELP HER RELAX - SHE EARNED IT



Blomus - Spa Bathroom Accessories Series - Spa Relaxation Set (CSN Stores' Price: From \$5 - \$350, Varies with Options)

If your mom is in desperate need for some rest and relaxation then the **brand new** accessories from the Spa Relaxation Set will do the trick. From incense and scent diffuser sets, to slippers and massage brushes, these Blomus accessories will help moms alleviate much of their stress. Some of the accessories, such as the Tealight Candle Holder and Spa Room Scent Diffuser are crafted of bamboo, stainless steel and porcelain. The contemporary appeal and impressive design of these accessories allow them to enhance a variety of settings.

Repose - Massage Lounger (CSN Stores' Price: \$1,439)

The ultimate Mom relaxation center - the stylish and comfortable Repose R300 is **brand new** and destined to become mom's favorite chair. This lounger has been designed to relax the user from her shoulders to her toes by delivering the perfect massage. Though some moms may dismiss most massage chairs as eyesores, this lounger looks as fantastic as it feels due to its solid polished wood arms and classic lines. Its preset program allows moms to sit back, relax, and enjoy a 20-minute massage. This innovative lounger also has a soothing "wave style" leg massager that helps to increase blood circulation in calves and feet. Give your mom the gift of a frequent massage with the Repose R300.



American Standard - Massage Shower Head (CSN Stores' Price: \$51.59)

Help your mom start her day off right. This new Three Function Shower Head will not only get your mom ready for the morning, but it's also a great way to wind down after a long and exhausting day. Relaxing and invigorating, the Three Function Shower Head features an adjustable spray pattern and massage action.

MAKE HER KITCHEN HER PARADISE

Le Creuset - 5 Piece Essential Set in Kiwi (CSN Stores' Price: \$319.99)

Le Creuset has a tradition of designing superior cookware with serving capabilities. The 5-Piece Essential Set is the perfect gift for moms in need of a new collection! The enameled cast iron pieces work well on all heat sources, including induction. This material spreads heat more evenly and retains heat longer. The tight-fitting lids seal in flavor and moisture, and are equipped with a phenolic knob which is oven safe up to 375°F. This brand new cookware set will be cherished for years to come!



Champion Juicer - Heavy-Duty Commercial Juice Extractor (CSN Stores' Price \$234.95)

This is the ideal gift for the mom on a health kick. Why waste leftover fruit and veggies when you can convert them to juice? Powered by a 1/3 horsepower electric motor, this Heavy-Duty Commercial Juicer is designed to produce the highest possible quality of juices and foods. Champion juices will likely be richer, sweeter and more full bodied than any juice your mom has tasted before! This fun and functional juicer will soon become your mom's favorite kitchen accessory. There's nothing like a homemade glass of fruit or vegetable juice to begin or end your day.

PERFECT FOR THE MOM WITH THE GREEN THUMB

Juliana 4-Tier Growing Rack (CSN Stores' Price: \$59)

To many moms, time in their garden can be their favorite time of day. Why limit them to just one season of splendor? This rack will extend the growing season, and keep your mom's thumb green all year round. The Juliana Rack features a strong steel frame construction with a UV-treated plastic cover and removable shelving to accommodate taller plants. Its compact size makes it suitable for a deck or patio.



Picnic Time - Gardener Seat and Tools (CSN Stores' Price: \$45)

This unique and innovative set is ideal for any garden. Moms will love the sturdy chair and the durable detachable bag and tools. The detachable bag allows for multiple uses and creates a convenient storage compartment when needed. Trowel, spade, weeder, rake, and garden fork are all included - complete your mom's gardening set with just one purchase.

Robomower - RM400 Robomower (CSN Stores' Price: \$1,715.75)

The Robomower is a fully automatic lawnmower that's perfect for the working mom, the single mom, or the mom with the lazy husband. After following easy set-up instructions, mom just needs to program the time and days of the week she'd like the Robomower to cut her lawn and she can forget about it the rest of the season. Once the Robomower has finished mowing, it will return to its docking station, recharge and wait for its next assignment. If only everything else in life was this easy.



For hi-res images, more information, or to set up an interview with any of our Cyber Shopping Experts, please contact Chuck Casto at ccasto@csnstores.com or 617.502.7223, or Will Flanagan at wflanagan@csnstores.com or 617.502.7051.