

Mother's Day Gifts with Personality

From the Green to the Trendy, CSN Stores Features New Gift Ideas for Every Type of Mom

Let's make Mother's Day '08 really memorable by bestowing something of lasting value that honors Mom's tastes, personality and maybe even a funny habit. The following gift ideas cover a wide range of budgets and are all new additions to the Spring 2008 Collection at CSN Stores (csnstores.com), one of the Top 10 online retailers of home and office goods in the U.S. Feel free to scan these selections, which reflect the following Mom Personalities: The Preppy Mom, '70s-Loving Mom, Stylish Traveler Mom, Truly Trend-Setting Mom, Go-Even-Greener Mom, Elegant & Efficient Mom, Read & Relax Mom, No-Mess Mom and New Mom With Twins.

FOR THE PREPPY MOM

Maclaren's Lacoste 2008 Ryder Stroller, CSN Stores' Price: \$400 (MSRP: \$560). Featuring Lacoste's trademark tailored details, the Lacoste Ryder 2008 Stroller exists in a world all its own. Combining the signature Lacoste panache with Maclaren's functional engineering, the kelly green Lacoste 2008 Stroller is a breath of fresh air for the stroller market. Marrying French sportswear with timeless British design, Moms can now have fashion and function with the crocodile-ensconced buggy from Maclaren. Plus there's a matching shirt and cap for the stroller's little occupant, so he or she will ride in style.



FOR THE '70s-LOVING MOM

Heller Kiss Sofas, CSN Stores' Price: \$975 (also available at allmodern.com). Let's face it. For some Moms, the '70s was a really fun decade. It had everything from Bewitched to the Brady Bunch and Fantasy Island to Farrah Fawcett's Feathered Look. So go ahead and celebrate the best of the '70s with your Mom by getting her a gift that's truly affectionate. It's the Kiss line of bright red, lip-shaped sofas, perfect for "kissing up" to your Mom. Heller introduced the line in the '70s and now has just redesigned, updated and reintroduced it for this decade.



FOR THE STYLISH TRAVELER MOM

Dwell Transportation Weekender, CSN Stores' Price: \$230. When traveling, keeping things together for your baby can sometimes be difficult, but not when you have the Transportation Weekender. Parents can fill this roomy bag with clothes and anything else your little one might need for small trips. The multi-colored, transportation icons on this bag are stylish as well as functional. With two leather handles and a shoulder strap for easy carrying, this weekender bag will be perfect for babies and parents alike.



Verilux Sanitizing Travel Wand, CSN Stores' Price: \$59.95, (MSRP: \$107.91). Perfect for the Mom who loves to travel, but doesn't trust the cleanliness of hotel rooms. Even with clean towels and sheets, most hotel rooms can contain billions of germs, bacteria and viruses. Now, even the Super Clean Mom can feel comfortable resting her head on hotel pillows and sitting on sofas when she travels with the new Verilux UVC Sanitizing Travel Wand. Utilizing the power of Germ-X Lightwave Technology, the Verilux Travel Wand eliminates 99.9 percent of germs, bacteria and viruses from any surface. Mom should never leave home without it.

FOR THE TRULY TREND-SETTING MOM

Kartell Mr. Impossible Chair, Allmodern.com's Price: \$490. The first chairs in this new line are slated to arrive in the U.S. in late March or early April and CSN will be the first online retailer to offer them: exclusively on allmodern.com. This inventive new Kartell offering has personality to spare. Mr. Impossible is named for its innovative design that defies logic. No chair has ever been created this way. The result is a stunning and comfortable 21st Century seating solution. These unique chairs are available in mustard, lavender, black and other interesting colors that will bring out the best in every room, making them ideal for Mother's Day. Perfect for the Mom who needs to be the first to have a cutting-edge conversation piece in her home.



FOR THE GO-EVEN-GREENER MOM

Leave it to Gus Modern to make traditional home items both "green" and non-traditional. Made of extruded, organic plastic strands, Gus Modern has designed some very unique household containers that are a must have for the environmentally conscious Mom with a sense of impeccable style. The Organic Nesting Tray (\$103.50), Organic Magazine Basket (\$92), and Organic Bowl (\$80.50) are available in four fun colors and are food safe, as well as fully recyclable.



Cariboo Earth Folding Bassinet, CSN Stores' Price: \$449.95, (MSRP: \$539). For the very environmentally focused New Mom on your list, the Folding Bassinet would be a truly valued gift. Cariboo Earth is a line of products specifically dedicated to parents with a heightened sense of environmental consciousness. This bassinet is hand-crafted from sustainable Radiata pine and stained with water-based, biodegradable finishes. The set comes with a 100 percent unbleached, all-natural cotton bassinet bag and fitted sheet, complemented by an eco-dyed veil. Also, the natural fiber wool mattress is covered in 100 percent unbleached cotton and is supported by "e-zero board," providing 0 percent formaldehyde emission. Available in espresso or teak.



FOR THE ELEGANT, YET EFFICIENT MOM



iittala Trio Sugar/Creamer Set, CSN Stores' Price: \$75 for the entire set. The Trio Set continues the tradition of multifunctional, elegant iittala design, one that classy Moms have appreciated for three generations. Consisting of three stackable parts, all made for many purposes (a pitcher, a small bowl and a larger bowl), this set is classical glass design in its purest form: plain and light. For coffee or tea, the pitcher can hold milk, the small bowl can hold sugar and the larger bowl can showcase cookies or other sweets. When serving more savory snacks, you can put olives, nuts, crackers or small vegetables in the bowls and the dressing in the pitcher. The combinations are endless. The stackable trio is sure to add both elegance and efficiency to any gathering or just your everyday life. Shades of glass include blue, sand and clear.

iittala Alvar Aalto 7.25" Moss Green Vase and White Vase, CSN Stores' Price (per vase): \$114.75. The Alvar Aalto glass pieces are timeless and have continued to evolve for the last 70 years. This year's additions to the vase collection are Moss Green and White, colors that complement many home decor color schemes. The Alvar Aalto collection is so prized and distinguished that it's on permanent display at the Museum of Modern Art. Of course, this vase is also available in an entire spectrum of both muted and bright colors. One of these vases, perhaps in Mom's favorite color, would make quite a statement and would be cherished for the years to come, every time she receives flowers.



FOR THE READ & RELAX MOM



Skyline Furniture Chaise Lounge in Velvet Pearl, CSN Stores' Price: \$475. Land in the lap of luxury with the Velvet Pearl Chaise Lounge (which is also available in many other elegant patterns). This stunning piece of furniture is gorgeous, unbelievably comfortable, and masterfully constructed. Any Mother would be delighted to receive such a beautiful Mother's Day gift.

FOR THE NO-MESS MOM

Verilux Germ-X Sanitizing Sweeper, CSN Stores' Price: \$99.95 (MSRP: \$179.91). Featuring Germ-X Lightwave Technology, this sweeper is lightweight and cord-free for quick and easy cleanups in the kitchen, bath or baby's room. The new Sanitizing Sweeper uses powerful ultraviolet light to kill germs, mold, bacteria and viruses that inhabit low-pile carpeting and floors throughout your home. While powerful brushes catch crumbs and dust, the Germ-X light kills dangerous germs, leaving your floors disinfected. Because Germ-X Lightwave Technology uses light, not chemicals, your family is fully protected from exposure to harmful household cleaners.



Boon Fluid No-Spill Toddler Cup, CSN Stores' Price: \$4.95 (MSRP: \$7). Innovative and practical, this new product from Boon is a streamlined, no-spill toddler cup that has an ergonomic design and a two-handed grip perfect for small hands. The angled spout requires less head tipping, making it more comfortable to use. Young children gain confidence and learn with this no-spill cup, while parents don't have to worry about a mess. Now that's a win-win.

FOR THE NEW MOM WITH TWINS

Boon Fluid No-Spill Toddler Cup, CSN Stores' Price: \$4.95 (MSRP: \$7). Innovative and practical, this new product from Boon is a streamlined, no-spill toddler cup that has an ergonomic design and a two-handed grip perfect for small hands. The angled spout requires less head tipping, making it more comfortable to use. Young children gain confidence and learn with this no-spill cup, while parents don't have to worry about a mess. Now that's a win-win.



Please let us know if you'd like hi-res JPEGs or more information. Also, since CSN Stores has literally more than one million home products, if there's something you want to add to a gift list, but you can't find it, please ask us to look for it. Chances are good that we carry it.