

CSN STORES SELECTS LITLE & CO. AS PAYMENTS ENGINE

BOSTON and LOWELL, Mass., October 29, 2007—Litle & Co. today announced its selection as the transaction processing and payment management engine for CSN Stores, a Boston-based Top 500 e-retailer, according to Internet Retailer magazine. Litle & Co. will support the CSN Stores' network of over 200 e-commerce sites.

“A rapidly growing family of web-centric niche retail stores requires a payment management partner with expertise in card-not-present commerce,” said Nicholas Malone, CFO, CSN Stores. “As the number of both our stores and transactions grows, we need a payment management partner whose technological-savvy and consumer focus match ours; we found that in Litle & Co.”

“This is an important partnering of two Inc. 500 companies in an ever-growing space,” said Tom Litle, president and CEO, Litle & Co. “As consumers continue to flock to e-commerce and direct-response platforms, smart payment management is seen less as a commodity and more clearly as a strategic tool critical to the efficient scaling of a business.”

About CSN Stores (www.CSNStores.com)

CSN Stores, an Inc. 500 company, is a leading online retailer of home and garden products, maintaining over 200 web sites in niche market segments. With over a million products across all of its stores, CSN offers consumers the largest selection of leading brands available on-line, great customer service and low prices. The online stores include Luggage.com, BabyCarSeats.com, PubSets.com, HomeTheaterSeatingOnline.com, and WritingDesksAndMore.com.

About Litle & Company (www.litle.com)

Litle & Co., an Inc. 500 company, is a leading provider of card-not-present transaction processing, payment management and merchant services for businesses that sell directly to consumers through catalog, direct response television (DRTV), recurring arrangement and e-commerce channels. Founded in 2001, and based in Lowell, Mass., Litle & Co. is in high-growth mode—acknowledged by No. 1 rankings on both the Deloitte New England Technology Fast 50 and the Inc. 500 in 2006.

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