

Innovation Economy

Inside tech, life sciences, start-ups & venture capital in New England

Good news from the HR office: Digital media and marketing gigs may be more plentiful in 2010

- Respondents expect to hire on average six new people per company. (One company, Boston-based CSN Stores, said it plans to hire 50+ new employees.)

- The skill sets respondents plan to hire for? Web development, creative, marketing, account services, design, and IT top the list.

- 95 percent of respondents will be hiring for jobs that require a BA/BS; 81 percent are looking for folks with more advanced degrees; 77 percent will be hiring both.

- 81 percent of respondents offer internships; 76 percent of them are paid.

- Most popular ways to find candidates? Colleagues/networking, internships, Craigslist, word-of-mouth, and jobs boards.

- 61 percent say the economy is affecting their hiring decisions, versus 71 percent in last year's survey.