

12 Mom's Day Must-Haves: The Color of the Year for the Mother of the Year

Let's face it, words like 'serene' and 'relaxing' aren't necessarily synonymous with motherhood. A mom's world can be hectic, stressful, and exhausting. Sometimes all at once. That's what makes Pantone's selection of **Turquoise as 2010's Color of the Year**, the perfect choice for mothers. According to Pantone - the global authority on color - turquoise, with its blue/green composition, "evokes thoughts of soothing, tropical waters and a languorous, effective escape from the everyday troubles of the world, while at the same time restoring our sense of wellbeing."

In honor of the Color of the Year and moms everywhere, CSN has assembled a list of **Twelve, Terrifically Trendy Turquoise Mother's Day Gifts**, from vases to clocks and cookware to footwear. Many color experts believe that turquoise "represents an escape," something that all moms could benefit from, even if it's just for a moment. Also, style specialists credit turquoise as being universally flattering, making a Blue/Green accent or item **the can't miss Mother's Day Gift of 2010!**

To help your readers get a head start on the holiday, we'd love to offer your publication an exclusive **15% Off Mother's Day Discount**, to be used on any of our 250+ specialty sites. Let me know if you'd like to discuss this further or if you'd like high-res images or more information on any of the following....

[Bai Design – Tango Wall Clock in Turquoise](#) - \$34.99



This modern wall clock is sure to contemporize any setting, whether it's the kitchen, living room, or office.

[Me Too - Garner 10 in Turquoise](#) - \$75.95



With snake print leather and breathable man-made lining, this shoe delivers an effortlessly chic look. The ideal gift for the mom who likes to ‘kick’ back.

[iittala Kartio Glassware Turquoise Blue Set](#) - \$92.80



This elegant glass set from iittala, a leader in stylish, durable drink ware, features a carafe and two tumblers, all in a elegant turquoise blue crystal.

[Heys USA - eCase Business Case - \\$115.99](#)



The Heys eCase is a stylish and sophisticated case that makes business trips easier, less stressful, and more efficient. Its turquoise exterior is sure to make it the trendiest bag on the runway.

[LIVING - Ribbed Wallsmart Wallpaper in Turquoise - \\$115](#)



Designed in Denmark, WallSmart is a new generation of non-woven wallpaper that is manufactured for easier and more flexible hanging. This is the perfect gift for the DIY mom.

[Caldo-Freddo – Kon-Tiki Dinnerware Collection in Turquoise](#) - \$19.99 - \$94.99



Naturally eye-catching with its reflective glaze and matte exterior finish, the vibrant square shapes of the Kon Tiki Collection are sure to captivate.

[OTBT - Gastonia Peep Toe Flat in Turquoise](#) - \$63.95



Surprise mom this year with this comfy, trendy turquoise flat. (A CSN Shopping Specialist Favorite).

Gino the Dog - "Chew" Dog Toy in Turquoise - \$16



This modern marvel allows moms to protect their beloved furniture from pets while also adding to the overall aesthetic of the accent.

Andy Warhol by Rosenthal - Marilyn Monroe 11.75" Turquoise Tray - \$115



This funky turquoise tray promises to spice up mom's collection of hosting essentials.

[Bai Design – Kitchen Timer Retro Modern Wall Clock in Turquoise](#) - \$36.99



Bring retro style and modern functionality to the kitchen with this innovative turquoise timer.

[Wayborn - Flowers on Turquoise Room Divider](#) - \$286.99



With its classic design and simplistic shape, this room divider will add color and elegance to any room. Hand-painted and constructed out of solid birch wood, this divider is also the ideal solution for those short on closet space.

Luca Vergani - Two Piece Cosmetic Case Set - \$20.99



These affordable cosmetic cases are durable, affordable gifts for the mom-on-the-go.

Thanks again for your time and please email PR@CSNStores.com if you'd like high-res images, more information, or would like to discuss the exclusive discount further.